

Host a coffee.

A one-page guide to the most effective thing you can do for this campaign.

Why house meetings win races

A dozen neighbors, one hour, an honest conversation. No money required — just a few chairs and an open door. In a district decided by the 27,112 independents who pick the winner, a trusted neighbor's recommendation moves more votes than any ad this campaign could afford.

What you actually do

2–3 weeks out	Pick a date and time. Weeknights 6:30–8:00 pm or weekend mornings work best. Email hello@voteroiban.com and we'll confirm Ionel's availability.
2 weeks out	Invite 15–20 people to get 10–12 in the room. Text and call — personal invitations beat mass email every time. Neighbors, your street, your congregation, your gym, the school pickup line.
3 days out	Send a reminder. Confirm numbers. Tell us your final headcount so we bring enough material.
The day	Coffee, water, something simple to eat. Chairs in a loose circle. That's the whole production.

How the hour runs

- **0:00** — You welcome everyone and say, in your own words, why you invited them. Ninety seconds. Your credibility is the whole point.
- **0:05** — Ionel introduces himself. Immigrant, engineer, 25-year Boynton Beach neighbor, first run for office.
- **0:15** — Questions. This is the meeting. Let it run.
- **0:50** — The ask: sign up, host their own, take a yard sign, check their registration.
- **1:00** — Done on time. People remember a meeting that respected the clock.

The three things worth knowing

- **Insurance.** Palm Beach County averages \$6,614 a year — the highest in the nation. Reforms have started to ease rates; the job isn't finished.
- **A seat that can deliver.** The Florida House runs 85–33. A representative in the majority is in the room where the budget is written.
- **It's on the ballot.** The Save Our Homes amendment could raise the homestead exemption to \$250,000 by 2028. Neighbors can estimate their own savings at voteroiban.com/data.

You don't need to be an expert

If a question comes up you can't answer, the right response is "I don't know — let's find out." Every figure this campaign publishes is sourced, and the full data appendix is at voteroiban.com/data. Send hard questions to hello@voteroiban.com and you'll get a real answer with a citation.

Ready? Email hello@voteroiban.com with "Host a coffee" and your preferred dates — or sign up at voteroiban.com/get-involved. We'll handle the rest.